

Name: Dr. S. Thowseaf



Designation : Assistant Professor
Nature of Employment : Regular
Qualification : B.Tech., M.B.A., Ph.D., (S.E.T. Qualified)
Phone : 7358167123
Email : thowseaf@crescent.education

Educational Background

Degree	Discipline	Year of Passing	University
Ph.D.	Management	2019	Alagappa University
M.B.A.	H.R. and Finance	2015	Anna University
B.Tech.	Electronics and Communication Engineering	2013	B. S. Abdur Rahman Crescent Institute of Science and Technology

Work Experience

Designation	Institution	Duration	No. of Years
H.O.D & Assistant Professor	Quaide Milleth College for Men	Jan 2019 – Jul 2022	3.6
N.S.S. Programme Officer	Quaide Milleth College for Men	Jul 2019 – Jul 2022	3

Lecture Courses Delivered

- Statistics for Decision Making
- Business Communication
- Business Analytics
- Resource Management Technique
- Management Information System
- Supply Chain Management

Area of Research Interest

- International Business Management
- Export-Import
- Marketing
- Human Resource
- Finance

Publications

S.No	Title of the Article	Journal or Publisher	International / National I.F.
		Name	ISSN / ISBN
		Vol. No.	Month & Year of
		Issue No.	Publication
		Page	
1	Zero Defect Software Development & Exporting	IJRCMEAS Vol. No. – 1 Special Issue Pg.: 293-296	National ISSN – 2454-6593 Jan-2016
2	Better Export for Better India	Bonfring Pub. Vol. No. – 1 Pg.: 81-87	National ISSN – 978-93-85477-53-9 Jan-2016

3	Factors Influencing Export – A Conceptual Review	IJM Vol. No. – 7 Issue No. – 2 Pg.: 150-158	International ISSN – 0976-6502 Feb-2016	8.19
4	An Overview of Payment Method and Arranging Export Finance	SIJM Vol. No. – 3 Special Issue Pg.: 104-107	International ISSN – 2321-4343 Feb-2016	-
5	A Study on Export Entrepreneurs and Collective Opinion for Successful Export Marketing	Shanlax Pub. Vol. No. – 3 Pg.: 300-307	National ISBN – 978-81-929458-4-2 Mar-2016	-
6	Marine Insurance – Legal Aspect in India	Mayas Publication Pg.: 147-153	National ISBN – 987-81-929581-7-0 Mar-2016	-
7	A Study on GST Implementation and Its Impact on Indian Industrial Sectors and Export	IJMRSS Vol. No. – 3 Issues No. – 2 Pg.: 27-30	International ISSN – 2394-6407 Apr-2016	-
8	An Inclusive Review on Entrepreneurial Triggers in Context to India	AIM Vol. No. – 3 Pg.: 23-29	National ISBN – 978-81-9259-745-4 Aug-2016	-
9	A Conceptual Model for Social Media Knowledge Sharing	Souvenir Pub. Pg.: 6	International Aug-2016	-
10	Agricultural and Processed Food Products Export Contribution to Indian GDP and Future Trends	GJRA Vol. No. – 5 Issues No. – 9 Pg.: 26-28	International ISSN – 2277-8160 Sep-2016	3.62
11	An Analysis on Indian FOREX for Examining Investment and Trade	IJARMSS Vol. No. – 5 Issues No. – 9 Pg.: 47-54	International ISSN – 2278-6236 Sep-2016	6.28

12	India's Agricultural Products Export Prospects In selected Middle East Countries	IJKC Vol. No. – 2 Issue – 11 Pg.: 26-30	International ISSN – 2454-2415 Nov-2016	-
13	Integrated Farming a Way Forward For Better Environment and Economy	JIARM Vol. No. – 4 Issue No. – 10 Pg.: 33-39	International ISSN – 2320-5083 Nov-2016	3.11
14	Causes for Decentralization and Its upshot and Poverty in India	JBM&SSR Vol. No. – 5 Issue No. – 11 Pg.: 328-335	International ISSN – 2319-5614 Nov-2016	-
15	Export Performance of Special Economic Zones in India and its Economic Contribution	IJIRMS Vol. No. – 1 Issue No. – 10 Pg.: 24-28	International ISSN – 2455-7188 Nov-2016	4.10
16	An Investigative Study on Stock Performance of Selected Companies in Food and Beverage Sector Listed Under BSE	ZIJBEMR Vol. No. – 7 Pg.: 59-70	International ISSN – 2249-8826 Apr-2017	4.13
17	Does Tamil Nadu have Untapped Potential with Respect to Processed Fruit Production	IJCMS Vol. No. – 8 Special Issue Pg.: 1-9	National ISSN – 2249-0310 July-2017	2.6
18	Impact of Glass Ceiling on Women Employees in Hospitals	JASC Vol. No. – 2229-4686 Issue No. – 4 Pg.: 11-18	International ISSN – 2231-4172 Oct-2017	3.19
19	Elucidating Challenges Faced by the DifferentlyAbled Women During Education In India	Dream Makers Publishing House	National ISBN – 978-81-935866-0-0 Jan 2018	-
20	Elucidating Water Supply, Demand and Contamination in Tamil Nadu	SIJM Vol. No. – 5 Special Issue Pg.: 209-216	International ISSN – 2321-4643 Mar-2018	2.08

21	Impact of demonetization and g.s.t. On stock price of automobile sector	ZENITH International Journal of Multidisciplinary Research Vol.8 (11) Pg.: 35-44	International ISSN - 2231-5780 Nov - 2018	6.479
22	Expounding The Impact Of AI On IOT And Explicating A Conceptualized Framework	Global Journal of Research and Analysis. VOLUME-8,ISSUE-4, Pg.: 1-2	International ISSN - 2277 – 8160 Apr-2019	-
23	Challenges Faced by Students of PULC Twinning Programme	International Journal for Research in Engineering Application & Management Special Issue - ICIIPM - 2019 Pg.: 112-114	International ISSN - 2454-9150 May - 2019	6.466
24	Aftermath Effect Of GST On Consumer Purchasing Power	Restaurant Business Vol-118-Issue-5 Pg.: 122-131	International ISSN:0097-8043 May-2019	5.3
25	Reconnoitering the Impact of Economic Variables on Fruit Pulp Export from Tamil Nadu	International Journal of Recent Technology and Engineering (IJRTE) Volume-8 Issue-4S5 Pg.: 58-65	International ISSN: 2277-3878 Dec - 2019	6.04
26	What is wanted? Lockdown or Vaccination and treatment: Investigating the impact of COVID-19 on India's Population	The International Journal of analytical and experimental modal analysis Volume 8, Issue-7 Pg.: 1570-1581	International ISSN: 0886-9367 Jul – 2020 UGC - Approved	6.3
27	Estimating The Efficiency Of Machine Learning In Forecasting Harvesting Time Of Rice	International Journal of Modern Agriculture Vol. 10, Issue. 2; July - 2021 Pg.: 1930 – 1937	ISSN: 2305-7246	
28	An Investigative Study: Is IoT An Intellectual Idea For Industries Of 21 St	IT in Industry Vol. 9, No.2; July - 2021 Pg.: 1494 – 1505	ISSN (Print): 2204-0595 ISSN (Online): 2203-1731	

Centuries

- 29** Integrated solution for optimal generation operation efficiency through dynamic economic dispatch on Software Technological Park of India Materials Today: Proceedings Pg.: 1 - 4 <https://doi.org/10.1016/j.matpr.2021.05.019>
- 30** An Exploratory Study On Cumulative Performance Index Of Inflation At Rural And Urban Areas Of India And Its Influence On India's Inflation Turkish Journal of Physiotherapy and Rehabilitation Volume: 32 Issue: 3 Pg.: 15147 - 15151 ISSN 2651-4451 e-ISSN 2651-446X
- 31** COVID-19 Pandemic's Effect On India's Gdp -An Investigative Study With Industrial Sector Performance Turkish Journal of Physiotherapy and Rehabilitation Volume: 32 Issue: 3 Pg.:15128 - 15135 ISSN 2651-4451 e-ISSN 2651-446X
- 32** An Empirical Analysis on Different Modes of Learning System Research and Reflections on Education Volume: 21 Issue No: 1A Pg.: 126-149 ISSN 0974-648x UGC care Approved

To Assess all my Published Article Please Visit:
<https://alagappauniversity.academia.edu/ThowseafAhamed>

Papers Presented in National & International Conferences

S.No	Title of the Article	Name of the Programme	Organizer	Date	International / National
1	Present Trends In Green Accounting Management System And Its Impact On Current And Future Scenario	International Conference on Advance Management Challenges in Knowledge Era	Jamal Institute of Management	8th & 9th Jan 2015	International

2	Better Export for Better India	Indian Strategies in Functional Mgt.	JP College of Arts & Science	20 th Jan 2016	National
3	Zero Defect Software Development – A Roadmap to Success	Emerging Trends in Global Accounting and Finance	Kristu Jayanti College	7 th & 8 th Jan 2016	International
4	Going Green in Export Production of Agricultural Allied Products	Foundation of Human Excellence	Loyola College	3 rd -5 th Feb 2016	International
5	An Overview of Payment Method and Arranging Export Finance	Recent Trends in Management Research	Alagappa University	19 th Feb 2016	National
6	Factors Influencing Export – A Conceptual Overview	Advanced Management Challenges in Knowledge Era	Jamal Institute of Management	26 th & 27 th Feb 2016	International
7	A Conceptual Model for Social Media Knowledge Sharing	Recent Trends in Business and Management	J.J. College of Arts and Science	5 th & 6 th Aug 2016	International
8	An Inclusive Review on Entrepreneurial Triggers in Context to India	Entrepreneurial Resurgence and Innovations	Alagappa University	19 th Aug 2016	National
9	Aftermath Effect of GST on Consumer Purchasing Power	Impact of Goods And Services Tax on Indian Industries	Dr. M. Guru-Samy Management Research Foundation Trust	24 th Sep 2016	International
10	An Investigative Study on Stock Performance of Selected Companies in Food & Beverage Sector Listed Under BSE	Intelligence and Innovation in Business Management	Ananda College	1 st Mar 2016	National
11	Revisiting strategies for SHG in Indian Context	Payment Banks and Small Finance Banks – New Vistas for Innovative Banking	Alagappa University – Department of Bank	16 th Dec 2017	National

Management

12	Finance And Banking	Impact of Demonetization and GST on Stock Price of Automobile Sector	Alagappa University – Department of Commerce	1 st Feb 2018	International
13	Sustainable Green Business	Elucidating Water Supply, Demand and Contamination in Tamil Nadu	Alagappa University – Department of Alagappa Institute of Management	26 th & 27 th Mar 2018	National
14	Reconnoitering the Impact of Economic Variables on Fruit Pulp Export from Tamil Nadu	Emerging trends in intelligent Information technologies / applied mathematics and business management	The Quaide Milleth College – Dept. of Comp. Sci. , Business Admin., and math.	7th & 8th Jan 2019	International
15	Impact of Digital Marketing on Indian Industries	Facets of Digital Marketng	Alagappa University – Department of Alagappa Institute of Management	21st & 22nd Feb 2019	National
16	Aftermath effect of GST on Consumer Purchasing Power	Depth and Expanse of Online marketing Mettle	Alagappa University – Department of Alagappa Institute of Management	1st & 2nd Aug 2019	National
17	An Empirical Analysis on Different Modes of Learning System	E-Total (Emerging Trends in Online Teaching, Assessment and Learning)	Tamil Nadu Open University	24 th and 25 th February 2023	International

18	Impact of Utilizing A.I. Management, on Business	Accounting, Banking, Economics and business research for Sustainable development.	B. S. Abdur Rahman Crescent Institute of Science and Technology	1 st and 2 nd March 2023	International
-----------	---	---	--	--	---------------

Seminar / Symposium Attended

S.No	Name of the Programme	Organizer	State/Nation al/Internatio nal	Date
1	CRESCIENCE	B.S.Abdur Rahman University	State	19 th Oct 2010
2	Safety and Security of Women and Girls in Public Spaces: Planning & Designing Mechanism	Alagappa University	National	4 th -5 th Dec 2015
3	Technology Trends in Indian Banking Sector	Alagappa University	National	25 th Feb 2016
4	The Dynamics of Data Analysis & Research Publications	Alpha Arts & Science College	National	3 rd Mar 2016
5	Online Marketing of Services in the Globalization Era	Sourashtra College	National	15 th Mar 2016
6	Emerging Trends in Indian Insurance Sector	Alagappa University	National	23 rd Mar 2016
7	Empowering Teachers to Prepare Professionals of Tomorrow	Alagappa University	National	21 st Aug 2016
8	Emerging Trends in Social Science Research	Alagappa University	International	1 st Sep 2016
9	Components and Methods of Qualitative Research	Alagappa University	National	21 st & 22 nd Sep 2016
10	Challenging Business Intelligence and Innovation Management	Alagappa University	National	26 th Sep 2016
11	Customer Service Trends in Global Logistics	Alagappa University	International	19 th Jan 2018
12	A Road Map To Excellence In Higher Education	The Quaide Milleth College For Men	National	9 th Jan 2020

13	Entrepreneurship & Marketing	The Quaide Milleth College For Men	National	18 th February 2020
-----------	------------------------------	---------------------------------------	----------	-----------------------------------

Orientation Programme Attended

S.No	Topic	Date	Conducted by
1	Marketing Strategies For Business Excellence	8 th – 9 th Feb 2017	Alagappa University

Training Programme Attended

S.No	Topic	Date	Conducted by
1	Achieving Publication Index Scores	10 th Jan 2018	Alagappa University

Workshop Attended

S.No	Topic	Date	Conducted by
1	Data Analysis & Interpretation Using SPSS and AMOS	29 th Sep – 1 st Oct 2016	Madurai Kamaraj Univ.
2	Novelty for Sustainable and Green Business Management	14 th – 15 th Dec 2017	Alagappa University
3	Analysis & Interpretation Using SPSS and AMOS	13 th – 14 th Feb 2020	MEASI institute of Management
4	Data Analysis using AMOS, PLS-SEM and E-Views	19 th – 20 th Dec 2022	Alagappa Institute of Management
5	Data Analysis & Interpretation Using SPSS and SMART PLS4	28 th Feb – 4 th Mar 2023	S.I.V.E.T. College
6	Five Day Workshop on Recent Advances in Numerical and Statistical Methods	6 th – 10 th Mar 2023	Dept. of Mathematics, Anna University

Programmes Conducted

S.No	Programme Name	Date	Position	Place Conducted
1	3 – Days National Level Workshop on SPSS, AMOS and EViews	1 st – 3 rd Sep 2018	Organizing Secretary	Faculty of Management, Alagappa University
2	2 - International Conference On Emerging Trends In Intelligent Information Technologies & Applied Mathematics	7 th & 8 th Jan 2020	Organizing Secretary	The Quaide Milleth College For Men
3	1 – Day National Conference on A Road Map To Excellence In Higher Education	9 th Jan 2020	Executive Committee	The Quaide Milleth College For Men
4	5 Days Basic Level SPSS Certification Programme	27 th – 31 st Mar 2023	Resource Person	B. S. Abdur Rahman Crescent Institute of Science and Technology

Additional Responsibilities

S.No	Additional Responsibility	Date of Appointment
1	Assistant Director	26 th December 2022

Achievements

S.No	Program Name	Date	Awarded By	Place Conducted
1	International level - Young Scientist Award	6 th July 2020	VGood Professional Association	VGood technologies Pvt. Ltd. Coimbatore